Dear Distinguished Guests,

Small and medium enterprises are viewed as building blocks of a robust economy. Although struggling with the pandemic over the past one and a half years, SMEs have also shown their resilience at the same time. The blessing in disguise is that the digital economy has been more comprehensively realized and developed into various innovative business applications or practices.

In line with these trends, the cross-domain innovation ecosystem linked by digital platforms is one of the key facilitators for the digital transformation of SMEs. One of our initiative’s objectives is to promote the ecosystem as a whole to strengthen the collaborative innovation of SMEs and enhance SMEs’ participation in the digital economy. We also envision facilitating inclusive growth of SMEs through digital platforms across the APEC region.

Responding to the proposition of “inclusive growth through digital platforms” in this initiative, this event is composed of one online forum and a virtual ecosystem exhibition to invite enterprises from the APEC region to participate in cross-domain connection through digital platforms. The forum will have in-depth discussions on establishing digital platforms, integrating cross-domain talents, and collaborating to access the global market. The virtual exhibition is orchestrated to show the blossoming of cross-domain innovation ecosystems in which SMEs have discovered new business opportunities.

It is our pleasure to accompany you on this journey of exploring cross-domain innovation ecosystems. We wish you a fruitful event and a brand-new experience.

Sincerely yours,

Dr. Chin-Tsang Ho (Signature)

Director General

Small and Medium Enterprise Administration

Ministry of Economic Affairs