



APEC Local Innovation Ecosystem Forum:

Enhancing Local Industry Clustering and Social Innovation with International Reach

Date: 29 October 2019 (Tue.)
Venue: Makati Diamond Residence

| Time | Programme |
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| 09:00-09:40 | Registration |
| 09:40-10:00 | <p>【Welcoming Remarks】</p> <ul style="list-style-type: none"> <i>Ms. Wen Ling Su</i>, Deputy Director General, Small and Medium Enterprise Administration, MOEA (Chinese Taipei) <p>【Opening Remarks】</p> <ul style="list-style-type: none"> <i>Mr. Jerry T. Clavesillas</i>, Director, Bureau of SME Development (The Philippines) |
| 10:00-10:10 | Photo Session |
| 10:10-10:30 | Coffee Break |
| 10:30-12:00 | <p>Session 1 【Panel Discussion】 Regional Inclusive Innovation Centers</p> <p>In this session, the speakers will discuss briefly the regional inclusive innovation centers and share information on the Philippines inclusive innovation roadmap.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> <i>Ms. Agnes Perpetua Legaspi</i>, Assistant Director, Export Marketing Bureau (Philippines) <p><u>Panelists:</u></p> <ul style="list-style-type: none"> <i>Dr. Rafaelita Aldaba</i>, Undersecretary, Department of Trade and Industry (Philippines) <i>Mr. Jose R. Patalinjug III</i>, Regional Director, Department of Science and Technology (Philippines) <i>Ms. Katrina Chang</i>, Director, IdeaSpace (Philippines) |
| 12:00-13:30 | Luncheon |
| 13:30-15:00 | <p>Session 2 【Panel Discussion】 From Local Action to Global Networks: Women Empowerment, Innovations, and Inclusive Growth</p> <p>In this session, the speaker will share insights on social innovation in the transition of</p> |

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| | <p>an inclusive ecosystem. The dialogue will focus on the key challenges faced and how women entrepreneurs can overcome obstacles and ensure success for a innovate approach from local to global.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none"> • Mr. Kevin Ho, Chief Investment Officer/Partner, TMI Holding Corp. (Chinese Taipei) <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Ms. Elisa Chiu, Founder &CEO, Anchor Taiwan (Chinese Taipei) • Ms. Catherine Huang, Special Assistant to President, Victor Taichung Machinery Works Co., Ltd (Chinese Taipei) • Ms. Celia Nuñez, Director, US Small Business Development Center (United States) • Ms. Wilhelmina S. Garcia, Founder, Junk not! (The Philippines) |
| 15:00-15:10 | Coffee Break |
| 15:10-17:00 | <p>Session 3 【Showcase Session】</p> <p>A platform for 6-8 Startups recommended to share the best practices on their local innovation. Each startup will have 10 minutes: 6 minutes for demo and 4 minutes for QA. Following are the criteria for judging: business model, innovation, and presenting performance.</p> <p><u>Judge:</u></p> <ul style="list-style-type: none"> • Mr. Kevin Ho, Chief Investment Officer/Partner, TMI Holding Corp. (Chinese Taipei) • Ms. Elisa Chiu, Founder &CEO, Anchor Taiwan (Chinese Taipei) • Ms. Catherine Huang, Special Assistance of Chairman, Victor Taichung Machinery Works Co., Ltd (Chinese Taipei) • Ms. Bettina Quimson, Chairperson, ICT Committee, Philippine Chamber of Commerce and Industry (PCCI) • Ms. Josephine Romero, CEO, Apptitude (The Philippines) <p><u>Startups:</u></p> <ul style="list-style-type: none"> • Mr. Mark Sultan Gersava, Founder and Chief Executive Farmer, Bambuhay (The Philippines) • Mr. Gerome B. Sta. Maria, Owner, GSM Bags & Footwear (The Philippines) • Ms. An-Nung Chen, Co-founder, IMPCT Corporation (Chinese Taipei) |

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| | <ul style="list-style-type: none"> • Mr. Suria Affendi AMIRRUDIN, CEO, ASP PRO SDN. BHD. (Malaysia) • Mr. KYSHKO Andrey, Co-founder, DIVISION Video Production (Russia) • Mr. Ari Aji Cahyono, M.Sc, Head of Marketing and Investor Relations, PT. Mitra Sejahtera Membangun Bangsa (Indonesia) • Mrs. KUZNETSOVA Ekaterina, Founder, English Language Schools Victory School (Russia) • Ms. Andrea Alicia QUINCHAO HUECHE, Head of Customer Relations, Lirmi (Chile) |